

ONE DAY TRAINING WORKSHOP ON MUSHROOM FARMING IN LAHORE **ON 12TH APRIL 2021**

ZTBL Agriculture Technology Department organized one Day Training workshop on Mushroom Farming on Monday 12th April 2021 with the collaboration of Nida-e-Kisan Tv at Faisal town Lahore. The event was organized under the joint patronage of ZTBL Agri. Tech Dept.& Nida-e-Kisan Tv Lahore.

Over 50 participants from across the city and from other city participated in the event. In his inaugural address Mr.Ch.Akhtar Farooq Mayo CEO Nida-e-Kisan gave an overview of Mushroom Farming importance in prospective of its nutritional, economical significance and its role as an efficient mean for conversion of Agri Wastes into valuable proteins which needs to be popularized. He further added that besides ensuring food security it also provides micro enterprise opportunities for youth and women and have huge potential for income generation and employment.

Mr. Muhammad Kashif (Subject Specialist Horticulture), from ZTBL delivered lecture on Mushroom Production Technology, its importance, marketing Status & discussed procedure involved in successful Mushroom Farming and also informed the participants about the Role of ZTBL to serve the needs of the farming community, by delivering technical services along with credit facility on a competitive and sustainable basis, in a convenient, efficient and professional manner.

The participants were informed that mushroom cultivation is a new investment opportunities for the weaker sections, so that they can start their business on a small-scale level with techno-economical methods utilizing their rural level resources in a very effective manner. As we know that mushroom food industry is in its growing stage. The strong mushroom food industry is required to boost up the growing of mushroom to cope the National demand and decrease the import bill.

M/S Mushroom Tech CEO Mr.Anees Murtaza also explain the participants about the Mushroom farm Planning, designing and infrastructure development as well low cost and high cost technology of mushroom production in Pakistan. Afterwards M/S House of Mushroom Director Mr. Qasim Mustafa informed the participants about the marketing strategy of Mushroom and value addition.

On valediction of the workshop, participants acknowledge the role of ZTBL to improve the farming community through training workshop, in agriculture Sector. Certificates were also distributed at the end of the workshop.