



# Zarai Taraqati Bank Ltd.

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## **PRESS RELEASE**

### **ZTBL declared Best Performing Bank of the year 2021.**

**Islamabad: 7<sup>th</sup> December, 2021.** The Zarai Taraqati Bank Ltd (ZTBL) has been declared as the best performing bank by State Bank of Pakistan (SBP) for giving financial knowledge to maximum people across the country under National Financial Literacy Program.

National Financial Literacy Program(NFLP) is a five-year program initiated by SBP and funded by Asian Development Bank (ADB). The program was launched with the objective to financially literate the masses all across the country and inculcate importance of savings.

The SBP had allocated targets to all banks/ DFIs to conduct sessions for the awareness of public for each financial year. ZTBL was allocated target of 310 sessions for the year 2020-21 while the bank conducted 1462 sessions involving 47,402 participants with 67 percent of women participants.

The extra ordinary achievement by ZTBL earned it Best Performing Bank of the Year and awarded first position by SBP in the category of all banks/DFIs.

Similarly, Abida Parveen, assistant manager operation ZTBL Gojra branch was awarded 1<sup>st</sup> position for reaching out to maximum number of female beneficiaries followed by Faryal Rafique, Relationship Officer Faisalabad branch who got 2<sup>nd</sup> position for making literate maximum number of female.

The SBP has set target of 437 sessions on NFLP for year 2021-22 to ZTBL with special focus on women and persons with disabilities.

“This is a huge achievement and moment of pride for ZTBL for clinching the title of Best Performing Bank of the Year 2021. We are optimistic that we will shine again in year 2022,” Mirza Rasheed-ud-Din, Head Staff College Department, ZTBL said.

**(INAMULLAH)**  
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